

FOR IMMEDIATE RELEASE

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Habitat for Humanity-MidOhio Names New Chief Financial Officer

Habitat for Humanity–MidOhio announces the appointment of Gregory A. Rooney as its new Chief Financial Officer.



Columbus, OH (January 22, 2025) – Habitat for Humanity-MidOhio is proud to announce the appointment of Gregory A. Rooney as Chief Financial Officer (CFO). In his new role, Greg will lead the organization’s financial strategy, oversee accounting and compliance, and work closely with President & CEO Brandi AL-Issa and the Board of Directors to further the mission of bringing home ownership to more families.

“Greg’s deep expertise in financial management, strategic planning, and operational excellence will be invaluable as we continue to expand our impact in the community,” said AL-Issa. “His leadership and skill for creating sustainable financial systems align perfectly with Habitat-MidOhio’s mission and vision. We are thrilled to welcome Greg to Columbus and the Habitat team.”

Greg is a Certified Public Accountant and brings over two decades of leadership experience in the financial services and insurance sectors, including roles at industry giants such as AIG, GE Financial, SS&C Technologies, and CFO at SunAmerica Affordable Housing, a division of AIG. Throughout his career, Greg has driven transformative financial initiatives, developed innovative reporting frameworks, and built high-performing teams.

Most recently, Greg served as the Owner and Consultant at PGR & Associates, where he specialized in financial consulting for major firms, enhancing investment accounting systems, and implementing risk management frameworks. His proven track record of aligning financial strategy with organizational goals positions him to make a significant impact at Habitat MidOhio.

“I am honored to join Habitat-MidOhio, an organization whose mission resonates deeply with me,” said Greg. “I look forward to applying my experience to strengthen the financial foundation that supports the incredible work Habitat does to provide hope and stability to families in need. Together, we can amplify the organization’s impact and ensure more families achieve the dream of homeownership.”

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in central ohio since 1987

About Habitat for Humanity – MidOhio

Affordable, decent housing is one of our most basic human needs, yet it is in alarmingly short supply in our very own neighborhoods and throughout the world. A decent place to call home creates stability, launching families onto a positive trajectory of generational change that includes hope, improved health, and a better quality of life.

Habitat for Humanity-MidOhio has spent more than 36 years bringing the dream of homeownership to families in need. Over the course of its history, Habitat MidOhio has rekindled hope for more than 1,000 families through new home construction, rehabs, and home repairs.

For more information, please visit www.HabitatMidOhio.org.

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