



THE PLAYHOUSE PROJECT

BLITZ BUILD

MAY 5-7, 2021

HUNTINGTON PARK

THE PLAYHOUSE PROJECT

A HABITAT FOR HUMANITY-MIDOHIO BUILD YOUR DREAM INITIATIVE



PLAYHOUSES PROVIDE A FUN, IMAGINARY WORLD WHERE KIDS CAN CREATE MAKE-BELIEVE STORIES THAT FOSTER THEIR DEVELOPMENT, LEADERSHIP, AND CREATIVITY.

“PLAYING HOUSE” IS OFTEN THE FIRST TIME A CHILD STARTS TO THINK ABOUT WHAT A HOME MEANS TO THEM.

ABOUT THE PLAYHOUSE PROJECT



The Playhouse Project is a unique opportunity that allows Habitat MidOhio to partner with sponsors to build a playhouse for a local family in need—providing children with a safe place to play and imagine what home means to them. Funds raised go toward supporting Habitat MidOhio’s mission of inspiring hope, building homes, empowering families, and developing communities, right here in Central Ohio.



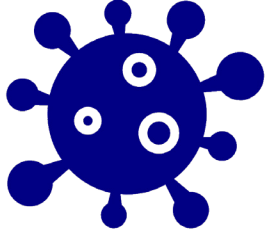
HOW TO BUILD THE DREAM

- Sponsor a playhouse (\$3,000). *Additional opportunities available.*
- Recruit up to 8-10 volunteers.
- Build your Playhouse at the **May 2021 Playhouse Blitz Build at Huntington Park.**

Questions? Contact Maggie Walters at (315) 399-6950 or mwalters@habitatmidohio.org
6665 Busch Boulevard, Columbus, Ohio 43229
completed forms can be submitted to: ThePlayhouseProject@habitatmidohio.org

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COVID-19 INFORMATION

Habitat for Humanity-MidOhio will continue to abide by the regulations and guidelines set forth by the CDC and Governor DeWine. Adjustments will be made based on the changing circumstances and best practices with the health and safety of all participants being our top priority.

While every effort will be made to provide a safe environment, assembling the playhouse will require participants to be in close proximity at times.

Masks will be required.

Team size may change due to social distancing requirements.

Habitat for Humanity-MidOhio will clean and disinfect all tools and shared equipment and surfaces overnight between event days. Hand sanitizer will be provided at each build station and in all common areas.

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WHAT TO EXPECT

This May, Habitat for Humanity-MidOhio will bring together 30 companies over multiple days for the second annual **Playhouse Project Blitz Build!**

Habitat MidOhio will match you with a local family in need and provide a biography/interests summary that will help you design a one-of-a-kind playhouse that will be given to the family at no cost.

Habitat MidOhio captains and volunteer leadership will be on hand at Huntington Park all day to guide you and your team through the entire process. We will also provide all the materials you need like paint, paintbrushes, rollers, tools, protective paper/plastic, safety equipment, and cleanup supplies.

You are welcome to include any stickers, decals, stencils, or additional colors in your design; however, you will be responsible for providing these.

When the sawdust settles at the end of the three-day event, 30 Central Ohio families will have new playhouses ready to be picked up! Teams will enjoy the fruits of their labor first hand as each family, and especially the children, get to see their new playhouse for the first time!

Playhouses will be presented to the families at the conclusion of each build day.

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HOW TO PREPARE

Pre-Design Your Playhouse

- o Important: Make sure to tell us in advance what colors you are using.
- o If provided, incorporate partner child colors/themes into your design
- o Your roof shingles will be black or dark grey and all playhouse pieces (trim, panels) will be primed white.
- o Make sure to bring your sketch with you on your assigned build date.

Roles for your Playhouse Build Team (8-10 people per team)

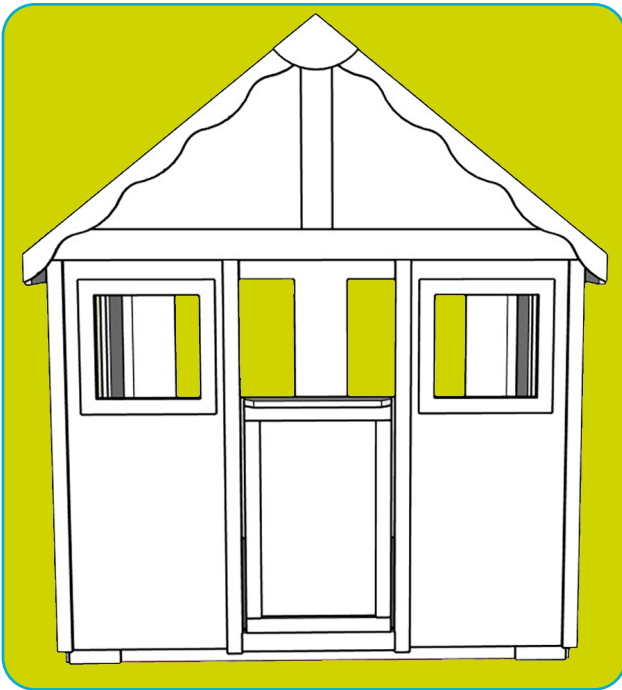
- o Two people for the Assembly Team
 - o Watch assembly video for prep
- o Two people for the Roofing Team
 - o Watch roofing video for prep
- o Six to Eight people for Decorating and Paint Team
 - o Design your playhouse. (make sure to bring your sketch with you!)
 - o Paint, paint brushes, pencils, and rulers will be provided.
 - o Standard paint colors are available and should be requested 14 days in advance of the build day:
Blue, Green, Yellow, Pink, Purple, Red, Orange, Brown, Black, White.
 - o You may bring custom colors if you wish.
 - o You may bring stencils, decals, etc. to use if you wish.

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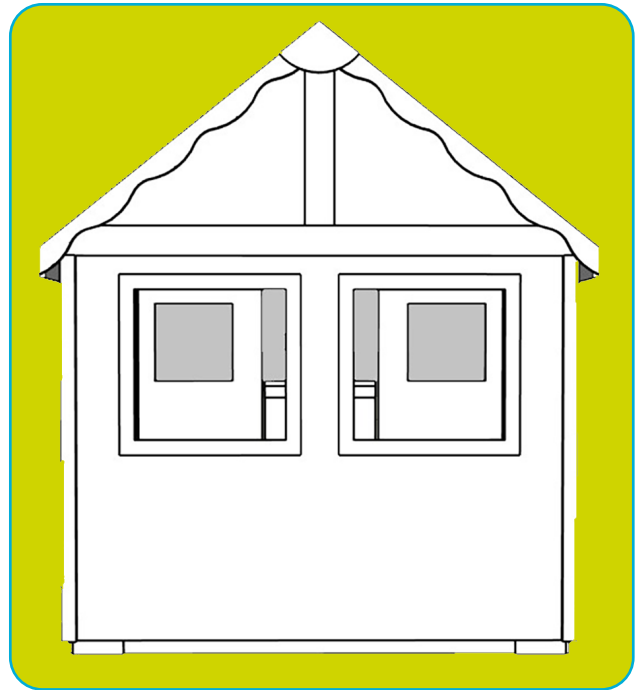
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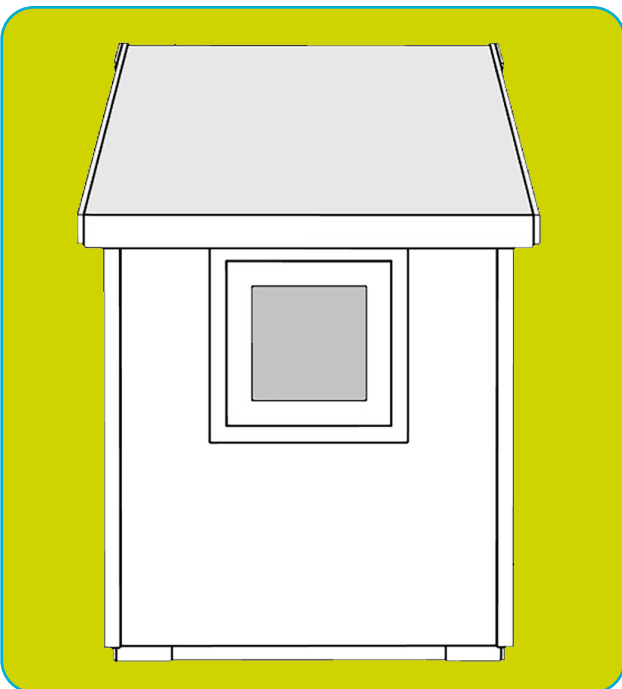
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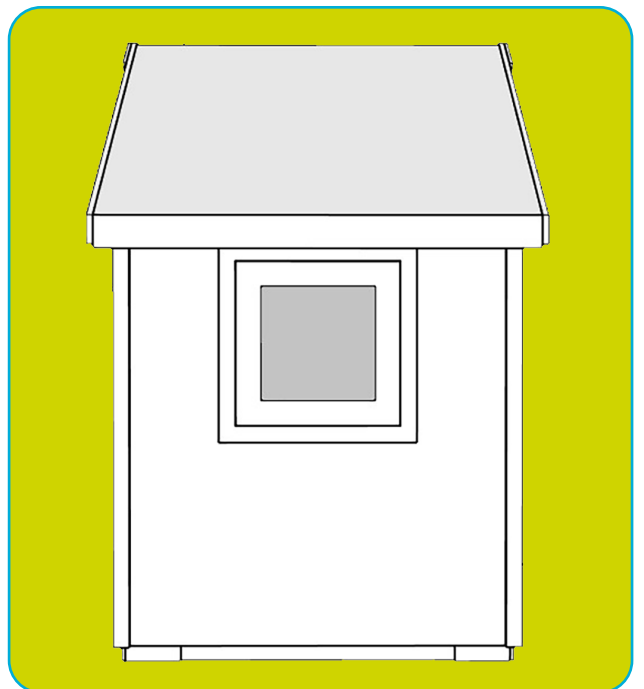
FRONT



BACK



SIDE



SIDE

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SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR - \$15,000 (ONE OPPORTUNITY)

- The Playhouse Project presented by YOUR COMPANY NAME
- Two playhouses at event (\$6,000 value)
- Logo included in all event and promotional materials across all three event days
- Opportunity for company volunteers to participate in event
- Name included in all event press releases
- Company logo prominently featured on volunteer t-shirts
- Option to provide promotional items to all volunteers and participants
- Category exclusivity among event sponsors
- One mutually agreed upon customized area sponsorship (\$5,000 value)



DAY SPONSOR - \$10,000 (THREE OPPORTUNITIES)

- Two playhouses at event on sponsored build day (\$6,000 value)
- Opportunity to own the Blitz Build Day, prominently featured on signage on sponsored build day
- Opportunity to have a promotional table at event on your sponsored build day
- Option to provide event attendees with promotional or informational items
- Option for company representative to address event attendees
- Opportunity for company volunteers to participate in event
- Prominent company logo placement on volunteer shirts



VOLUNTEER SPONSOR - ~~\$3,000~~ **DISCOVER**

- One playhouse at event (\$3,000 value)
- Company name/logo on signage surrounding volunteer check-in
- Opportunity for company volunteers to participate in event
- Company logo on volunteer t-shirts
- Company name/logo on all volunteer communications including pre-event volunteer recruitment

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SPONSORSHIP OPPORTUNITIES, CONTINUED



AREA SPONSORS – \$5,000 (MULTIPLE OPPORTUNITIES)

- One playhouse at event (\$3,000 value)
- Branding/signage surrounding one event area, including but not limited to the following:
 - Hospitality
 - Painting station
 - Family staging area
 - Parking
 - Safety



PLAYHOUSE SPONSORS - \$3,000 (LIMITED OPPORTUNITIES)

- One playhouse at event
- Ability to bring 8- 10 teammates to assist with build



If you are unable to participate in the Blitz Build and would like to inquire about building on another date at your organization's site, please contact:

Maggie Walters at (315) 399-6950
6665 Busch Boulevard, Columbus, Ohio 43229
or via e-mail: ThePlayhouseProject@habitatmidohio.org

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PARTNERSHIP AGREEMENT

Business/Organization _____

Address _____

City _____ State _____ Postal Code _____ Phone _____

Main Contact Name _____

Main Contact Email _____

We would like to build a blessing in a child's life by:

Becoming a (circle one) Presenting Sponsor Day Sponsor Volunteer Sponsor Area Sponsor Playhouse Sponsor

We will make our total investment of \$ _____

☐ Check: made payable to "Habitat for Humanity-MidOhio"

☐ Credit Card / Name on card _____

Card number: _____ Exp. Date ____/____ Security Code _____ Billing Zip _____

☐ Invoice the address above or send to: _____

We understand: _____

☐ Our team will have to recruit 8-10 volunteers per playhouse.

☐ The theme for the playhouse will be designed by our team with input from the child bio.
(You may include your logo in the design).

☐ Our team will provide any additional design elements (other than primary paint colors).

Please select your preferred build date: Wed. May 5 ☐ Thurs. May 6 ☐ Fri. May 7 ☐ no preference ☐

Note: Habitat for Humanity-MidOhio will provide all instruction and coaching, paint, paint supplies, safety equipment and tools.

Name, Title of Authorized Signatory

Signature

Date

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THE PLAYHOUSE PROJECT FAQs



Should we bring tools?

No, Habitat will provide all tools and safety equipment.

May we wear company/organization shirts?

Yes! You are encouraged to represent your organization proudly.

What can we expect on the build day?

The event agenda will include registration, a safety huddle, the building phase, lunch, and the playhouse reveal.

Will we get dirty?

Definitely. Dress comfortably - wear something you wouldn't mind getting dirty or damaged. No open-toed shoes.

What if it rains on our build day?

The event and all playhouses will be built in the covered areas at Huntington Park.



Habitat for Humanity-MidOhio
Family & Program Center, powered by the AEP Foundation
6665 Busch Boulevard, Columbus, Ohio 43229
(614) 422-4828 / info@habitatmidohio.org / www.HabitatMidOhio.org

#BuildingTheDream #HousingVaccine #ThePlayhouseProject

